



Hello, Neighbor!

Spring has finally arrived after a long winter—bringing sunshine, blooming flowers, and a fresh new issue of **Living La VIDA Rochester!** In this edition, we’re highlighting seasonal activities around Rochester, sharing a mouthwatering spring-inspired mango salsa chicken recipe, offering simple ways to refresh your space for the season, and much more.

Have something you want to share with your community? Reach out to the Leasing Office and we’ll do our best to share your ideas on social media or publish them in our next issue. We’d love to hear from you!

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BIG NEWS INSIDE.

As a VIDA resident, you’re among the first to know.
See inside for details.

Treasure Hunt:

Somewhere inside this newsletter is the name of one VIDA staff member, spelled backwards. Find it and let the office know who it is, and we will enter your name in a drawing for a \$150 rent credit!

Contact us with the answer at 585-400-8432 or info@vidarochester.com by **Thursday, April 9th**. The drawing will be held on **Friday, April 10th**, and the winner will be notified the same day.

ROC Spots

Rochester is coming alive this spring, with blooming gardens, lively festivals, and endless opportunities to enjoy the outdoors. Here are a few must-visit spots and activities to add to your calendar and make the most of this vibrant season!



Bruce In The USA

Bruce In the USA comes to the RBTL on April 30th, for a high energy tribute to Bruce Springsteen and the E Street Band. This dynamic concert features a tight knit band recreating Springsteen's iconic sound and electrifying stage presence, celebrating the music and legacy that fans know and love. Whether you're a lifelong fan or orelgna ardnasil a casual listener, it's an unforgettable evening of rock 'n' roll favorites brought to life. For tickets, visit: rbtl.org.

Rochester Lilac Festival

The Rochester Lilac Festival returns May 8th – 17th, for 10 days of springtime celebration in Highland Park. This beloved festival is packed with live music, delicious food, and a festive atmosphere that brings the community together. Wander through the stunning lilac gardens, enjoy free concerts from great bands, browse unique handcrafted art, and savor seasonal eats — get all the details at roclilacfest.com.



The Lucky Flea at the Neighborhood of Play

Get ready for The Lucky Flea coming to the Neighborhood of Play! On Sunday, May 31st VIDA residents can head straight downstairs to a one-day pop-up market to celebrate vintage finds, handmade goods, and local creativity. Explore unique treasures from Rochester's best makers and collectors, all in a lively, community-driven atmosphere. It's a can't-miss event for shoppers looking for something special and different! For more details, visit: theluckyflea.com



Community Reminders

- The Leasing Office will be closed on Monday, May 25th and Friday, June 19th.
- Please be aware of dropping weights or creating excessive noise while working out in the Fitness Rooms, as this may affect neighboring units.
- Hallway areas need to remain free and clear of all items, with the exception of a welcome mat and décor on your door. Shoes must be kept inside your unit.
- Items are not to be placed in common areas. Dispose of unwanted items in the designated dumpster corrals.
- Resident Appreciation Days will begin on Friday, June 5th. More details to follow soon!
- Please refrain from allowing your pet to use the mulched areas around the community. This will ensure our landscaping remains in good condition.
- Please remember to clean up after your pet and dispose of waste properly at the nearest pet station.
- Without exception, all pets are to be leashed at all times.
- Trash bags are to be sealed tightly before placing in the trash room bins. All pet waste, pet litter, liquids, and raw food/meats need to be taken directly to the outside dumpster. All recycling needs to be properly broken down and disposed of in the outside recycling dumpster in the corral area.
- Parking is for residents **ONLY**. All others will be towed at the owner's expense. Handicap spots are for vehicles that have the proper tag displayed and charging stations are for those that have received an access code. If the parking lot is full and you are a resident with a parking sticker, please call 585-400-8432 and follow the prompts to report it.
- All packages delivered to the lockers and to the overflow area should be retrieved within 3 days of distribution. This helps manage the volume of packages being delivered to VIDA residents.

VIP PROGRAM SPOTLIGHT:

SewGreen

Looking for a creative way to refresh your space or pick up a new hobby? SewGreen is a unique community shop dedicated to sustainability, offering a wide selection of donated fabrics, sewing supplies, and creative materials perfect for DIY projects, repairs, and crafting. It's a great spot to find affordable supplies while supporting reuse and creativity in the Rochester community.

As a VIP Program Partner, SewGreen is offering VIDA residents 10% off their purchase (excluding classes and sewing machines). Stop by at their new location at 560 West Main Street to browse their ever-changing selection of fabrics and supplies, and get inspired for your next project! Learn more at sewgreenrochester.org.

RECIPE CORNER

Mango Salsa Chicken

(YIELDS 4-6 SERVINGS)

Ingredients

- | | |
|---|--------------------------|
| 2 lb. skinless, boneless chicken thighs (about 6) | Seasoned black beans |
| 2 tsp. kosher salt | Sliced avocado |
| ½ tsp. black pepper | Freshly chopped cilantro |
| 2 Tbsp. olive oil | |
| 1 cup long-grain white rice | |
| 1 (16-ounce) jar mango salsa | |

Directions

1. Season chicken thighs on both sides with salt and pepper. Heat the olive oil in a large cast-iron skillet over medium-high heat. Add the chicken and sear until golden brown, 2 to 3 minutes per side. Remove the chicken to a plate.
2. Add the rice, 1 ½ cups water, and 1 cup of the mango salsa to the skillet. Stir and bring to a boil.
3. Nestle the chicken on top of the rice, reduce to a simmer, cover and cook until the chicken is cooked through and the rice is tender, 17 to 20 minutes.
4. Serve the chicken and rice with black beans. Top with the remaining mango salsa, sliced avocado, and cilantro.

Source: thepioneerwoman.com



NEIGHBOR 2 NEIGHBOR

5 Easy Ways to Refresh Your Apartment for Spring

Spring is the perfect season to give your apartment a fresh start. A few thoughtful changes are all it takes to make your space feel lighter, brighter, and more inviting. With small updates, you can welcome the new season and create a home that feels renewed and energized.

Let in the Light

One of the simplest ways to refresh your apartment is by maximizing natural light. Open your blinds and curtains during the day, and consider moving furniture that may be blocking windows. Natural light can instantly make your space feel bigger and more vibrant, helping to lift your mood and set a cheerful tone for spring.

Swap Out Heavy Textiles

Winter blankets and dark pillow covers can make a space feel cozy, but they also make it feel heavy as the seasons change. Switching to lighter fabrics, brighter colors, or floral patterns can create a fresh, airy feel. Even small swaps—like lighter throw pillows or a new table runner—can transform your space without any major purchases.

Add a Touch of Green

Houseplants are a quick and inexpensive way to breathe life into your home. From low-maintenance options like snake plants or pothos to small flowering plants, greenery adds color and freshness. Place them on windowsills, kitchen counters, or coffee tables to instantly create a more vibrant, welcoming atmosphere.

Declutter High-Traffic Spaces

A cluttered surface can make even a clean apartment feel chaotic. Take a few minutes to clear off countertops, entry tables, and coffee tables. Keeping these

areas tidy not only makes your space look cleaner but also creates a more relaxing and open environment that reflects the light, bright feeling of spring.

Refresh Your Layout

Sometimes all it takes is a little rearranging to breathe new life into a room. Try shifting a chair, moving a side table, or swapping décor between rooms. Even subtle adjustments can make your apartment feel brand new and give you a fresh perspective on your space without spending a dime.

Spring is all about renewal, and your home can reflect that energy too. With these simple updates—letting in more light, swapping textiles, adding plants, decluttering, and refreshing your layout—you can create a space that feels brighter, more inviting, and perfectly ready for the season.

