



Hello, Neighbor!

As we say goodbye to summer and welcome the charm of fall, it's time to celebrate all things pumpkin, cozy, and festive! Dive into the new edition of **Living La VIDA Rochester**, where we embrace the changing of the season. This issue is packed with fresh ideas for autumn adventures in Rochester, a deliciously comforting soup recipe to keep you warm, savvy tips for maximizing your storage space, and more!

Have something you want to share with your community? Reach out to the Leasing Office and we'll do our best to share your ideas on social media or publish them in our next issue. We'd love to hear from you!

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YOU'RE INVITED!

Our Fall Food Truck Event is scheduled for Thursday, October 3rd from 5:00 PM - 7:00 PM. Located in Parking Lot B & The Patio Area. Hosted by Chef's Mobile Kitchen. Residents eat for FREE. Please contact the Leasing Office to sign up & get your tickets ASAP!

Treasure Hunt:

Somewhere inside this newsletter is the name of one VIDA staff member, spelled backwards. Find it and let the office know who it is, and we will enter your name in a drawing for a \$150 rent credit or a free professional cleaning!

Contact us with the answer at 585-400-8432 or info@vidarochester.com by **Thursday, October 24th**. The drawing will be held on **Friday, October 25th**, and the winner will be notified the same day.

ROC Spots

Fall is here and Rochester is bursting with vibrant events and activities to enjoy. Here are just a few must-do happenings to add to your fall bucket list!

Viciously Crafty Market

On Saturday, October 12, from 10:00 AM to 3:00 PM, is your chance to explore an exciting array of creative vendors and support local artists and crafters in the Rochester Neighborhood of the Arts. The alternative Makers Market promises a unique shopping experience with hand-curated vendors showcasing their best work. It's a fantastic opportunity to shop quality handmade goods and support small businesses. The event is free and open to the public. The market is in the courtyard of "The Factory Building"!

Halloween Silent Disco

Hey party people! Ready for an epic Halloween bash? On Saturday, October 19th, from 8:00 PM to 12:00 AM, head over to Montage Music Hall for the Ultimate Halloween Silent Disco! Dive into the party with three killer music channels: electronic dance, hip hop/R&B, and Top 40 & Throwbacks. The vibe will be electric with awesome lighting, a stunning visual show, and UV Halloween decorations that will give you all the spooky feels. Grab your headphones when you arrive and get ready to dance the night away with your friends!

Fun at Wickham Farms

Now through Halloween, immerse yourself in the Fall Festival at Wickham Farms! Enjoy a feast of fall food, treats, and festive attractions. Pick your own apples and pumpkins to take home, creating cherished fall traditions. Wickham Farms offers stunning photo opportunities, showcasing the beauty of fall on the farm. Indulge in a variety of delicious options, from cakes and shakes to Grandpa Don's Donuts, kettle corn, caramel apple blossoms, warm cider, and chili & cinnamon roll bread pudding (yum!). Explore the farm animals, join in on lawn games, take a hayride, and much more. Don't miss out on all the festive fall fun!

Community Reminders

- The Leasing Office will be closed on the following days in observance of the respective holidays:**
 - Thursday, November 28th & Friday, November 29th
 - Wednesday, December 25th
- Be sure to get out and enjoy the Rooftop & Patio areas before the furniture is moved into storage later this Fall.**
- ATTENTION Pet/ Animal owners, The Strong Museum has asked for our residents to be mindful of picking up after your furry friend when on their property. This also applies to VIDA grounds. Additionally, be aware if your Pet/ Animal has kicked-up the beautifully mulched landscape.**
- Common areas and hallways are not to be used to display or leave clothing, furniture or other belongings. Dispose of these items properly in the areas provided.**
- Package reminders as the holiday season is fast approaching:**
 - Take a second to provide clear delivery instructions to the courier in the note section upon checking out and ordering from your favorite on-line stores. This will help ensure packages will be delivered to the correct location.
 - Be sure to provide your full address arevir trebor including full name and unit number.
 - When ordering larger items, you are responsible for being home to receive these items. Extra-large packages block the stairwell in the oversized package area and become hazardous.
 - Please remember to retrieve your package within 3 days of delivery.
 - Do not hesitate to use the following number to report any package problems or report driver issues.
 - Parcel Pending Customer Relations – 855-316-4756 or www.parcelpending.com/residents for Buildings A, B, and D.
 - Amazon HUB Customer Service – 888-283-0577 for Building E.

VIP PROGRAM SPOTLIGHT:

Home Free Organization

Home Free Organization is a leading professional organizing company based in Rochester, NY, dedicated to transforming spaces to fit your unique vision and goals. They take the time to understand your needs, then create a customized plan that brings balance and fresh energy to your life. With hands-on support and creative solutions, HFO ensures your space is not only organized but also easy to maintain long after they leave.

The benefits of getting organized are numerous, including reduced stress, improved health, increased productivity, saving money, gaining more free time, and becoming a positive role model for others.

VIDA residents can receive a free one-hour assessment with Lorraine and then in addition get 10% off your first session! Because HFO is a VIP Program Partner, we couldn't pass up sharing this wonderful deal.

RECIPE CORNER

Sausage, Pumpkin, and Arborio Soup

(YIELDS 4-6 SERVINGS)

Ingredients

2 tablespoons EVOO
1 pound bulk Italian sweet sausage
3 to 4 cloves garlic, chopped
1 onion, chopped
1 large bay leaf

1 butternut squash or small pumpkin peeled and cut into 3/4-inch dice
Kosher salt and pepper
Freshly grated nutmeg
6 cups chicken stock
2 cups half-and-half
1 small bunch kale
3/4 cup Arborio rice
A few fresh sage leaves, torn
Shaved Parmigiano-Reggiano

Directions

1. In a large Dutch oven or soup pot, heat the olive oil over medium-high heat. Add the sausage, breaking it up with a wooden spoon as it cooks until browned. Next, toss in the garlic and onions, sautéing until softened, about 5 minutes. Add the bay leaf, squash, and season with salt, pepper, and a pinch of nutmeg. Pour in the stock and half-and-half, bringing the mixture to a boil. Lower the heat to medium and stir in the kale. Let the soup simmer until the squash becomes tender, roughly 20 minutes.
2. Stir in the rice and let it simmer until it's almost tender, about 18 to 20 minutes, giving it a stir every couple of minutes. Mix in the sage towards the end.
3. Ladle the soup into shallow bowls and finish with a sprinkle of Parmigiano-Reggiano and a light drizzle of extra virgin olive oil.

Note: The soup, without the rice, can be covered and refrigerated for a make-ahead meal. Add the rice before serving.

Source: foodnetwork.com



Maximizing Storage in Small Spaces

Maximizing storage in your VIDA apartment is all about making the most of your space in a way that suits your lifestyle. Here are some tips to help you stay organized and clutter-free:

Use Vertical Space

Don't forget about your walls! Install floating shelves, tall bookcases, or hooks to store items like books, decor, or kitchen essentials. Pegboards are another great way to hang tools, utensils, or even jewelry.

Opt for Multi-Functional Furniture

Furniture that doubles as storage is a lifesaver in small apartments. Look for ottomans with hidden compartments, beds with built-in drawers, or fold-out desks that offer storage space when not in use.

Maximize Closet Space

Make the most of your closet by adding organizers, such as hanging shelves, shoe racks, and hooks. Use slim, matching hangers to save space and keep everything neat.

Use Under-Bed Storage

Under-bed storage is perfect for stashing seasonal clothes, shoes, or extra linens. Utilize bins, drawers, or vacuum-sealed bags to maximize this hidden space.

Get Creative with Corners

Corners are often overlooked but can be great for additional storage. Add corner shelves or small cabinets to store items without taking up too much room. By incorporating these smart storage solutions, you can make your apartment feel more spacious and organized, no matter its size!



OUR TEAM

Habitat for Humanity Build

Your VIDA Leasing Team spent a day with Habitat for Humanity helping to build a home for a family in need!

Mike Degus celebrates 10 years!

Give Mike a big congrats on a decade of outstanding service! Mike is our Lead Maintenance Technician.

