



## Hello, Neighbor!

While we're sad to see summer go, fall brings pumpkin spice, cozy sweaters, and football! What's not to love about that? With a new season comes a new issue of **Living La VIDA Rochester**. This one features ideas for fall activities in Rochester, a recipe for a pumpkin gnocchi in sage butter, tips on personalizing your space, and more.

Have something you want to share with your community? Reach out to the Leasing Office and we'll do our best to share your ideas on social media or publish them in our next issue. We'd love to hear from you!

## What's Inside

PAGE 2

**A Few Words from Your Concierges  
Community Reminders**

PAGE 3

**VIP Program Spotlight  
Recipe Corner**

PAGE 4

**Neighbor 2 Neighbor**

## Treasure Hunt:

Somewhere inside this newsletter is the name of one VIDA staff member, spelled backwards. Find it and let the office know who it is, and we will enter your name in a drawing for a \$150 rent credit or a free professional cleaning!

### YOU'RE INVITED!

The VIDA concierges will be hosting our annual community meet & greet on Wednesday, **November 8<sup>th</sup>** from **5:30 - 7:30 PM!** Mark your calendar, and be on the lookout for an invitation and email with more information.

Contact us with the answer at 585-400-8432 or [info@vidarochester.com](mailto:info@vidarochester.com) by **Friday, October 6<sup>th</sup>**. The drawing will be held on **Monday, October 9<sup>th</sup>**, and the winner will be notified the same day.

# A Few Words from Your Concierges

Looking for some ideas for your next fall activity or adventure? We've got you covered!

## ROC the Riverway Weekend

The Genesee River is a major part of Rochester's landscape and history. The ROC the Riverway Weekend is a chance to learn about, celebrate, and enjoy it all. The weekend of October 7-8 will feature activities up and down the river from Lake Ontario to Genesee Valley Park. Hikes, bike rides, yoga, paddles, tours and more are all focused on introducing people to the beauty and history of our city and its waterways. Get more details at [cityofrochester.gov](http://cityofrochester.gov).

## Apple Picking at Schutt's

Since 1918, the Schutt's Apple Mill in Webster has grown a wide variety of apples and made their own cider. Plan a fall visit to Schutt's where you can take a one-hour wagon ride tour to learn how cider is made, pick your own apples, visit their tasting room, and shop in their country store. Just don't leave without having one (or maybe two) of their award-winning, homemade fried cakes! You can find them online at [schuttsapplemill.com](http://schuttsapplemill.com).

## Moulin Rouge! The Musical

Enter a world of splendor and romance, of eye-popping excess, of glitz, grandeur, and glory! The winner of 10 Tony Awards, Moulin Rouge! is more than a musical — it is a state of mind. The Rochester Broadway Theatre League brings it to the Auditorium Theatre for sixteen performances from 11/7 to 11/19. For information, visit [rbtl.org](http://rbtl.org).

Call or write your concierges at 585-270-1617 or [VIDAconciergeservice@gmail.com](mailto:VIDAconciergeservice@gmail.com) for more ideas!

## Community Reminders

- Mark your calendars for the following VIDA events – we hope to see everyone in attendance!
- **Thursday, October 5th from 5 to 7PM – FALL FOOD TRUCK EVENT**
  - Located in Parking lot B & the Patio area and hosted by Chef's Mobile Kitchen!
  - Sliders or Chef's Trash Plates will be served. Choice of BBQ pulled pork, chicken avocado, burger, black bean & corn fritter, fries/chips and other seasonal goodies for our residents.
  - Residents eat for FREE. Guests will need to pay for their meal but are welcome to join. Meals cost \$15 each.
  - Please contact the Leasing Office to sign up, register guests & get your tickets ASAP!
- **Wednesday, November 8th from 5:30 to 7:30PM**
  - The VIDA concierges will be hosting our semi-annual community meet & greet on November 1st from 5:30 to 7:30PM! Be on the lookout for an invitation and email with more information.
- Be sure to get out and enjoy the Rooftop & Patio areas before the furniture is moved into storage later this fall.
- Package reminders as the holiday season is fast approaching:
  - Take a second to provide clear delivery instructions to the courier in the note section upon checking out and ordering from your favorite online stores. This will help ensure packages will be delivered to the correct location.
  - Be sure to provide your full address, including full name and unit number.
  - When ordering larger items, you are responsible for being home to receive deliveries. Extra-large packages block the stairwell in the oversized package area and become hazardous.
  - Please remember to retrieve your package within 3 days of delivery.
  - Do not hesitate to use the following numbers to report any package problems or driver issues.
  - Parcel Pending Customer Relations – (855) 316-4756 or [www.parcelpending.com/residents](http://www.parcelpending.com/residents) for Buildings A, B, and D.
  - Amazon HUB Customer Service – (888) 283-0577 for Building E.



## VIP PROGRAM SPOTLIGHT:

# Alexander Eye Associates & Optical

As you pack away your summer clothes and pull out your fall cozies, you might be thinking about updating your look. If you wear glasses, new frames can be foundational to your personal style. Alexander Eye Associates & Optical offers a wide array of frames from traditional to fashion-forward.

Whether you're looking for a new everyday pair of specs, reading glasses, blue-light protective lenses, sunglasses, or sports-specific lenses, they have something for everyone.

If you think your prescription could use an update, they have two optometrists on staff who can give you a comprehensive eye exam. And because Alexander Eye Associates & Optical is a VIP Program partner, VIDA residents can get 25% off a complete pair of glasses or prescription sunglasses!

## RECIPE CORNER

# Pumpkin Gnocchi in Sage Butter

(MAKES 4 SERVINGS)

### Ingredients

1 1/2 cups all-purpose flour	6 quarts water
1/4 teaspoon salt	1/2 cup butter, cubed
1/4 teaspoon pepper	4 fresh sage leaves, thinly sliced
1/8 teaspoon ground nutmeg	1 garlic clove, minced
1 cup canned pumpkin	

### Directions

1. In a small bowl, combine the flour, salt, pepper, and nutmeg. Stir in pumpkin until blended. On a lightly floured surface, knead 10-12 times, forming a soft dough. Let rest for 10 minutes.
2. Divide dough into four portions. On a lightly floured surface, roll each portion into a 1/2-inch-thick rope; cut into 3/4-inch pieces. Press and roll each piece with a lightly floured fork.
3. In a Dutch oven, bring water to a boil. Cook gnocchi in batches for 1-1 1/2 minutes or until they float. Remove with a slotted spoon; keep warm.
4. In a large heavy saucepan, melt butter over medium heat. Add the sage, garlic, and gnocchi; stir to coat.

Source: [tasteofhome.com](http://tasteofhome.com)





# How to Personalize Your Space

Personalizing your VIDA apartment or townhome goes beyond following design trends. It's about creating a sanctuary that truly feels like you.

We're always impressed at how creative and inspired VIDA's residents are about decorating their apartments and townhomes, and we encourage you to personalize your space! Consider these tips and creative ideas to help you be more intentional about how your place reflects who you are.

### Showcase Sentimental Items

Display those things that hold emotional value for you, like artwork created by loved ones, souvenirs from memorable trips, or cherished family heirlooms. Even if they're small, it's the objects with a story behind them that can carry the most weight in your décor.

### DIY & Upcycling Projects

Engage in some DIY and upcycling projects! Repurpose old furniture, give new life to thrifted finds, or create unique decor items from scratch. Customize your belongings with paint, stencils, fabric, or decoupage.

### Create Art & Photography

Create your own art that reflects your personality and style. Whether it's a painting, a photograph, or a sculpture, your creations reflect who you are. Even if you're not feeling too confident, there are

loads of online resources to help you. You live in the Neighborhood of Play, so be bold and have fun with it!

### Display Your Hobbies & Interests

If you love reading, create a cozy reading nook with a bookshelf filled with your favorite titles. If music is your passion, set up a corner for your instruments or create a stylish vinyl record display. By incorporating your passions into your decor, you'll create a space that feels alive and inspiring.



## OUR TEAM IN ACTION

# Habitat for Humanity Build

Your VIDA Leasing Team spent a day with Habitat for Humanity helping to build a home for a family in need! We hammered nails, built a sub-floor, and even saved a furry friend. Meet Maple, the little kitten with a lovable personality who was adopted by a member of the volunteer team.

